



OVERVIEW PACK

IMPACT INVESTMENT READINESS DIAGNOSTIC

FOR SOCIAL ENTERPRISES



About Social Impact Hub

An Overview

Social Impact Hub is a purpose-driven intermediary and B Corp that collaborates with a broad range of changemakers. Through advice, education, mobilising capital and ecosystem building, we build capacity to amplify impact.

Social Impact Hub is an intermediary partner of LendForGood, supporting social enterprises to get investment ready and raise impact capital.

SOCIAL IMPACT HUB





How we can support your impact investment readiness journey

Social Impact Hub can help you to assess the investment readiness of your organisation, including your capital requirements and whether LendForGood would be a good option to pursue. Here's how it works...

STEP 1

TAKE A SELF ASSESSMENT

We've developed a free self-assessment tool to help give you a sense of where you are at on your investment readiness journey and whether raising capital could be a viable prospect at this point in time.

Check it out [here](#)



STEP 2

ENGAGE US FOR A DIAGNOSTIC

To get a more granular assessment of your investment readiness, we offer a tailored investment readiness diagnostic with one of our expert impact consultants.

We provide you a report that includes recommendations and a roadmap to progress your impact investment readiness journey.

See next page for details

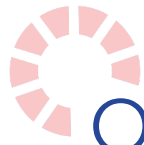


STEP 3

RAISE CAPITAL

Once you are ready to raise capital and if we both agree it's the best next step for your organisation, we can help you list on the LendForGood Platform to source crowdfunded debt.

As a partner of LendForGood, we'll work closely with you throughout the process and help you put forward a compelling investment proposition to aligned debt investors.



Our Impact Investment Readiness Diagnostic

To help you better understand your investment readiness, Social Impact Hub offer a bespoke impact investment readiness diagnostic that helps enterprises to identify where they need to focus to attract impact capital.

Having helped our social enterprise clients secure several millions of dollars of impact capital in recent years, our Impact Investment Readiness Diagnostic Tool reflects our insights into what it takes to attract impact capital. It also provides investors' confidence that your enterprise has holistically considered and is working to address the critical parts of your business prior to taking on impact capital.

The diagnostic is lead and supported by members from our Professional Impact Network ('PIN') who are selected based on their specific experience and expertise. Following a face-to-face workshop (in person or virtual), a tailored insights report is created which outlines areas for development and recommendations as to strategy and sequencing for impact investment readiness journey.

A sample final report can be provided on request. Estimated fees for a diagnostic are \$6,000 (exc GST)

THE TOOL COVERS 10 CRITICAL AREAS

- Clarity Of Vision & Ambition
- Social Objective & Impact Measurement
- Business Model Clarity & Sustainability
- Financial Management & Performance
- Strategic Planning & Risk Management
- Process & Technology Maturity
- Governance, Data & Reporting
- People & Organisation
- Legal Structure
- Investors & Capital Raising



**THANK YOU,
WE LOOK FORWARD
TO WORKING WITH YOU!**